

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 409038

1. THE NAME OF THE CANDIDATE IS: Congresswoman Heana Ros Lehtinen
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF US Congress in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.

3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
The Heana Ros Lehtinen Campaign

4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Antonio Argiz

5. THE CONTACT PERSON FOR THE PURCHASER IS:

Tere Gutierrez
Name

3733 SW 149th Ave
Address

Miami, FL 33185

786 255 6317
Phone Number

6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Antonio Argiz

* The Treasurer is often the only top officer of a Candidate Committee.

ORDER



WPLG, INC.

Orders
Order / Rev: 409038
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 10/24/16 - 11/07/16
Original Date / Rev: 10/17/16 / 10/17/16
Order Type: GENERAL

Primary AE: Sara Reynolds-Political
Sales Office: MIA
Sales Region: LOC

Agency
Name: G Media Group, The
Buying Contact: Tere Gutierrez
Billing Contact:
 3733 SW 149th Avenue
 Miami, FL 33185

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Congresswoman Ileana Ros Leht
Demographic: A25-54
Product Codes: PL-State-Political
Priority: P-2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/16	10/31/16	10	\$20,700.00	\$17,595.00
11/01/16	11/07/16	8	\$16,300.00	\$13,855.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	10	\$20,700.00	\$17,595.00	0.00
November 2016	8	\$16,300.00	\$13,855.00	0.00
Totals	18	\$37,000.00	\$31,450.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sara Reynolds-Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPLG	10/24/16	11/07/16	M-F 6p LCL News M-F Local News	CM	6-630pm	1-11---	:30	3	\$1,900.00	P-2	0.00	NM	7	\$13,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	1-11---					3	\$1,900.00		0.00			
		Week: 10/31/16	11/06/16	1-11---					3	\$1,900.00		0.00			
		Week: 11/07/16	11/13/16	1-----					1	\$1,900.00		0.00			
N 2	WPLG	10/24/16	11/07/16	M-F 11-1135P M-F Local 10 News @ 11pm	CM	11-1135P	111-1--	:30	4	\$2,500.00	P-2	0.00	NM	9	\$22,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	111-1--					4	\$2,500.00		0.00			
		Week: 10/31/16	11/06/16	111-1--					4	\$2,500.00		0.00			
		Week: 11/07/16	11/13/16	1-----					1	\$2,500.00		0.00			
N 3	WPLG	10/24/16	11/07/16	TWISF/Michael Putney This Week in South Florida	CM	1130a-1230p	-----1	:30	1	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1					1	\$600.00		0.00			
		Week: 10/31/16	11/06/16	-----1					1	\$600.00		0.00			
		Week: 11/07/16	11/13/16	-----					0	\$0.00		0.00			
Totals														18	\$37,000.00